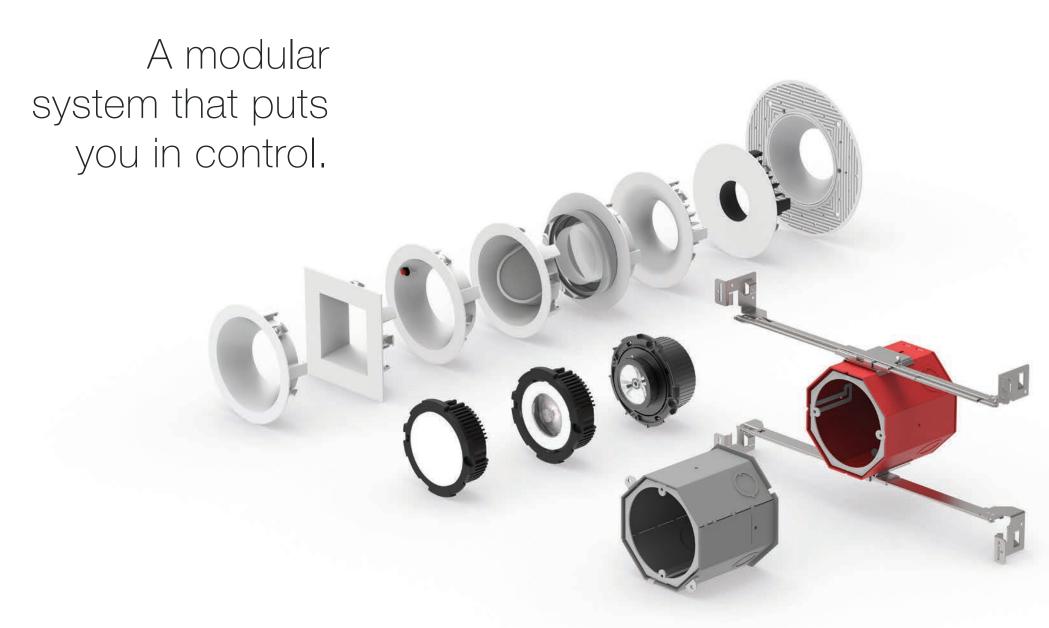


Brilliance, engineered.

dmf

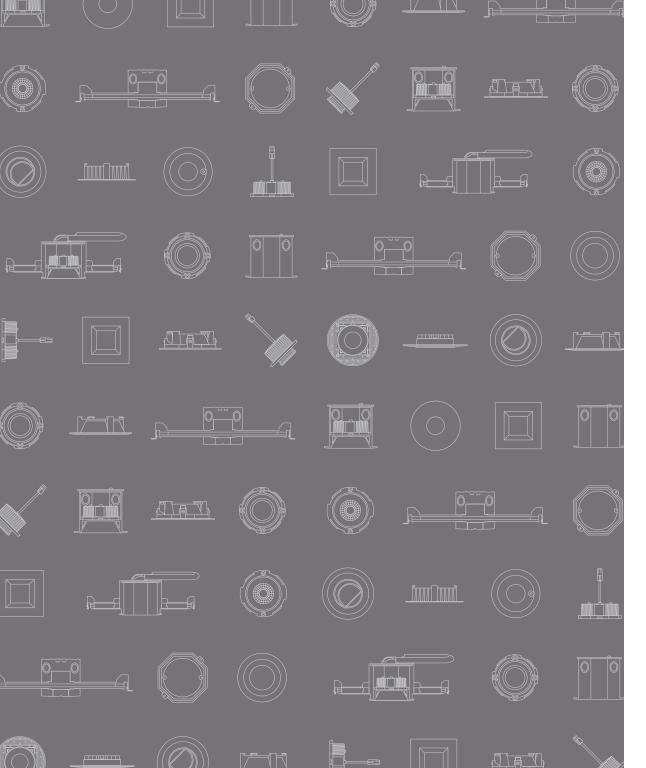


Rich, layered light that adds sophistication to any space.





Ingenious design that's built to last.



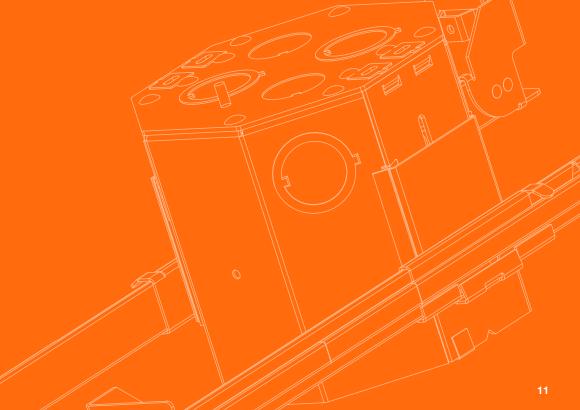
This is DMF Lighting.

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"To have knowledge and a hardworking spirit is more important than anything else."

- Mark Danesh

Story





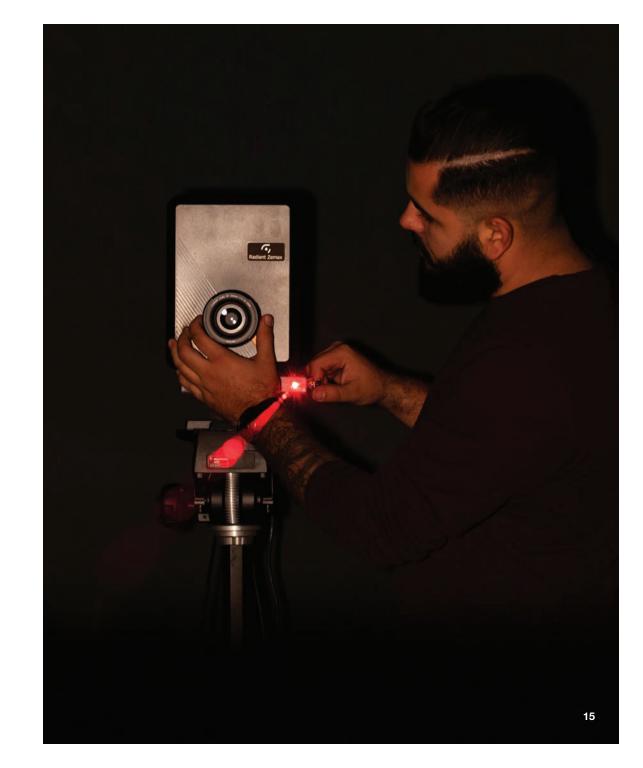
Our story is a quintessentially American one. It began decades ago, when an immigrant arrived in California without anything to his name. However, he was well educated, and his drive was unstoppable.

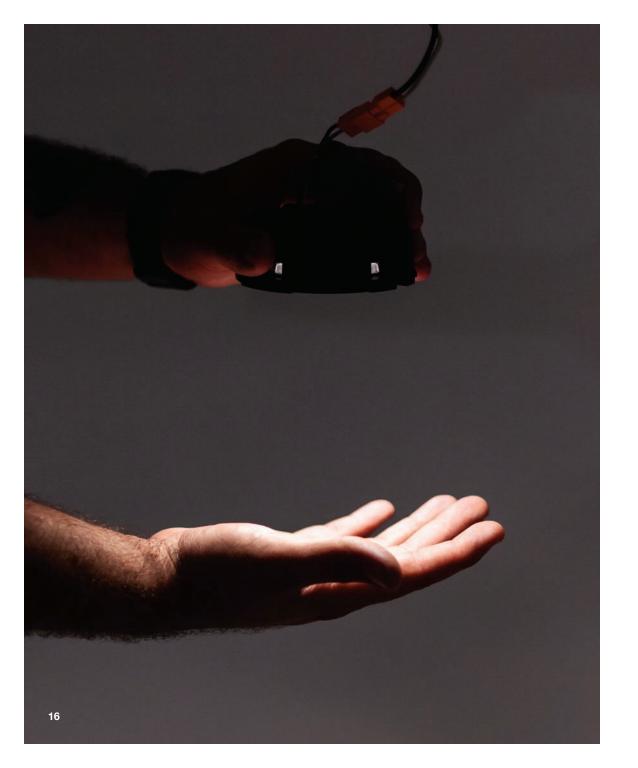
That man was Mark Danesh, an electrical engineer who specialized in lighting. Initially he had to start over in this country, working as a janitor, then as a contractor, but he remained fascinated by one thing: light.

Thirty years ago, Mark and his wife Faye founded DMF in their living room. He was focused on designing products, while she developed sales and customer service. They were both passionate about creating a better downlighting company, and their small home soon became DMF's first warehouse and lab.

Their ingenuity and drive became our company's DNA, and eventually turned DMF into a lighting industry leader.

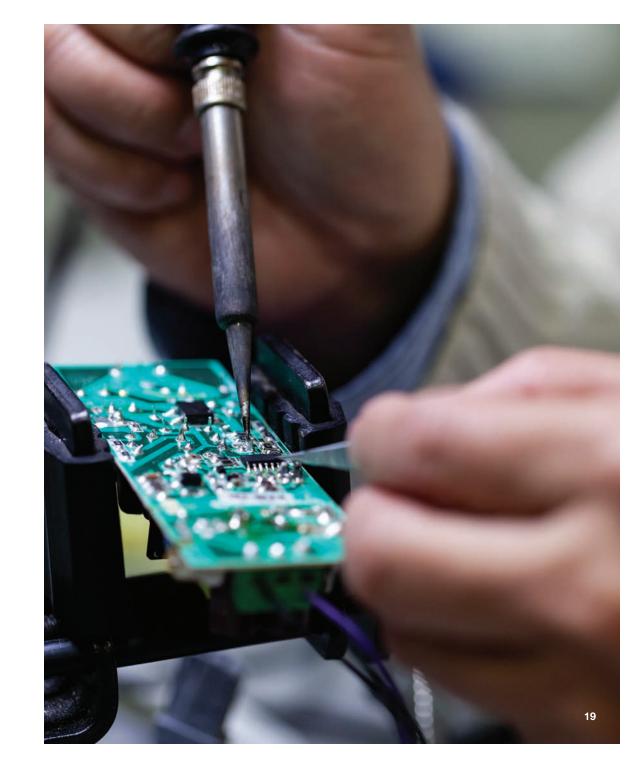
Today, our in-house R&D lab is filled with brilliant engineers always at work improving our products and inventing new ones.

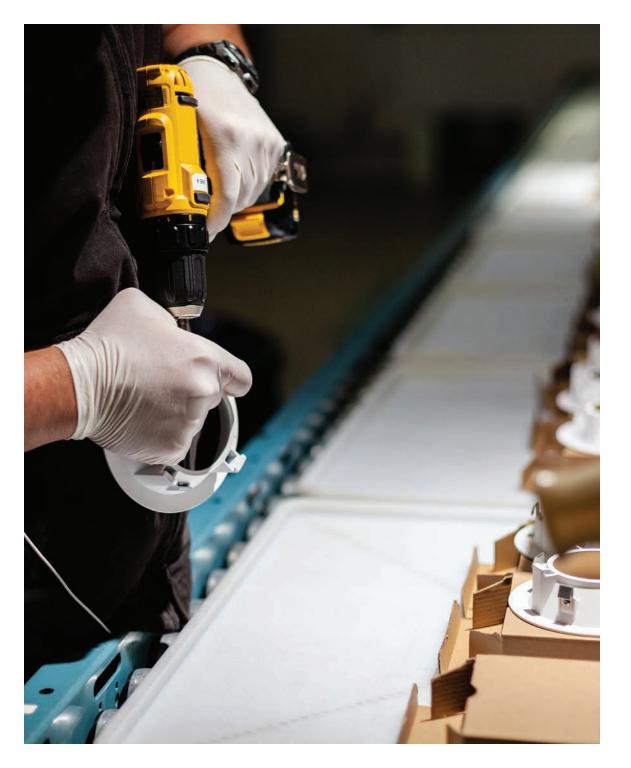




They understand that light is more than illumination, it's what makes a space beautiful, useful, and ultimately, livable.

Our engineers create products that deliver exceptional performance and aesthetics, while saving you time and money, year after year.

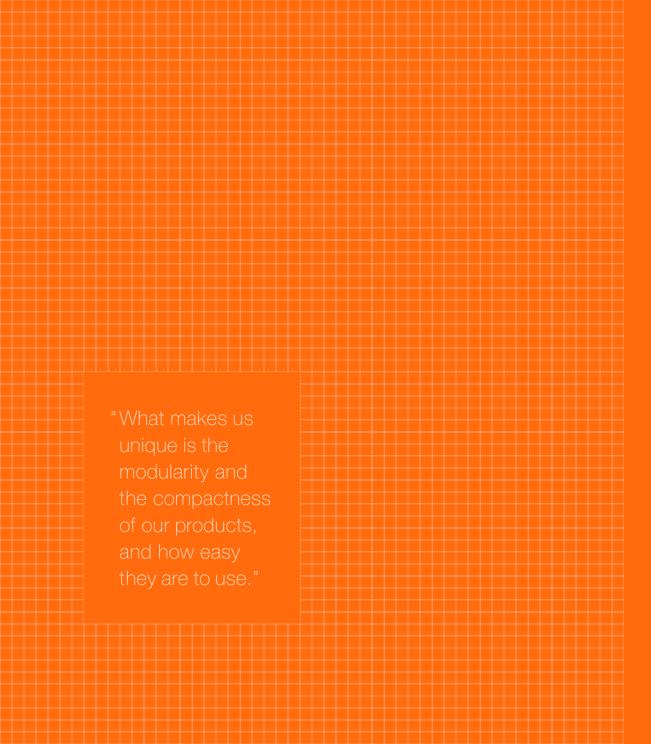


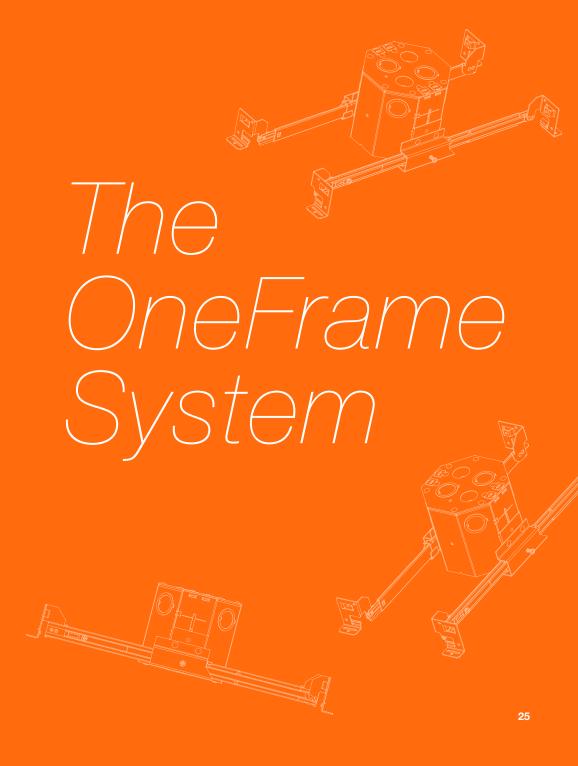


Our founder's ethos animates every part of our company, from our tireless customer service to our fast, intelligent distribution.

If you want lighting that's not just built better, but built smarter, DMF is the lighting partner for you.

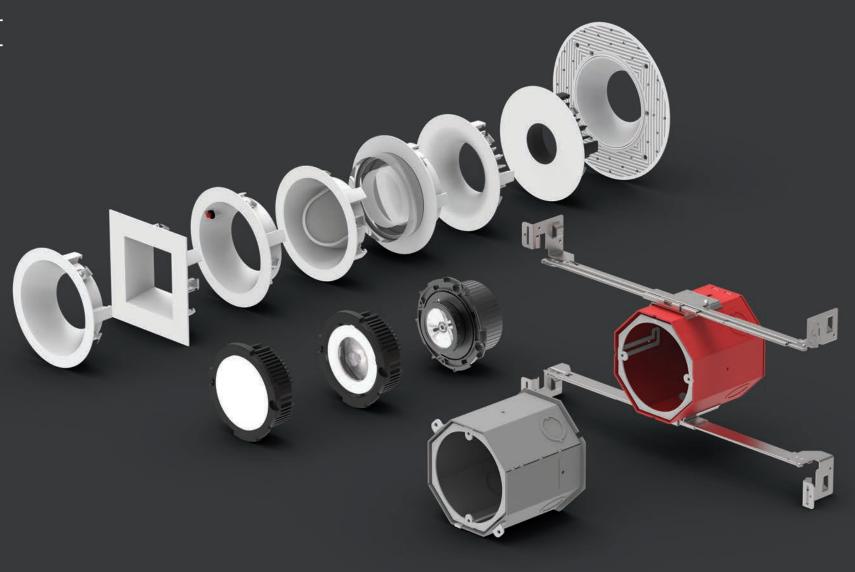






A modular system that puts you in control

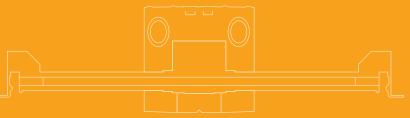
The OneFrame™ System represents the culmination of decades of engineering experience. We've made every element of this system to work seamlessly with the others. Each part is rigorously tested to ensure it's built to last and performs up to our high standards. Most importantly, the OneFrame System creates a better experience for specifiers, building residents, and everyone in between.



26 The OneFrame System

Housing OneFrame Module DRD2 Downlight Trim Round, White

DMF makes layered light as easy as...



2

Choose from three distinct modules including a standard downlight, controlled beam, or adjustable options.



Start with the compact and versatile OneFrame housing, which also comes in concrete-tight and emergency versions.





Finish your fixture with a wide range of customizable trims that complement you project's aesthetic.

Designed for a lifetime of savings

Specification

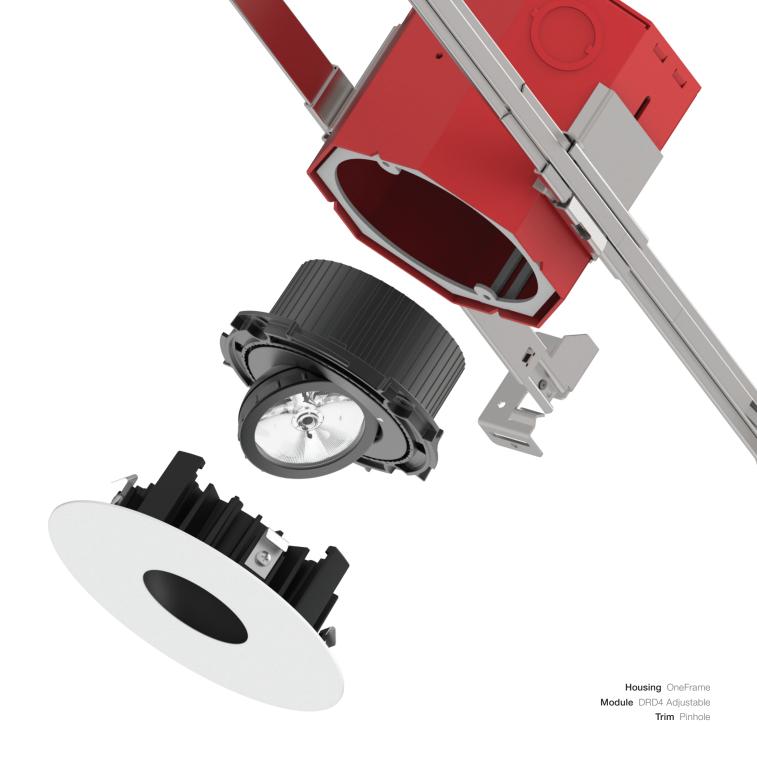
- Modular system simplifies specification and reduces waste at the jobsite
- OneFrame supports general downlight, spotlight, or directional light modules
- Meets stringent wet location, fire, and efficiency requirements

Installation

- Elements designed to work together for fast, largely tool-free process
- Twist & Lock features makes installation almost as easy as screwing in a bulb
- Floating module height ensures perfect alignment with the ceiling

Maintenance

- Integrated drivers mean you can service the light without above-ceiling access
- Easy-to-swap elements let you adapt your design without added expense
- Modularity ensures there are fewer SKUs to manage



Game-changing versatility

The OneFrame System allows you to create diverse types of layered light using a small set of elements. By swapping out our modular components, you can radically alter your light without replacing the junction box, drastically reducing costs and labor. That means the people who inhabit your space get exactly the right light, even if their needs change.



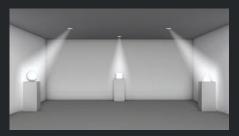
General Downlighting



Spot, Narrow Flood, and Flood



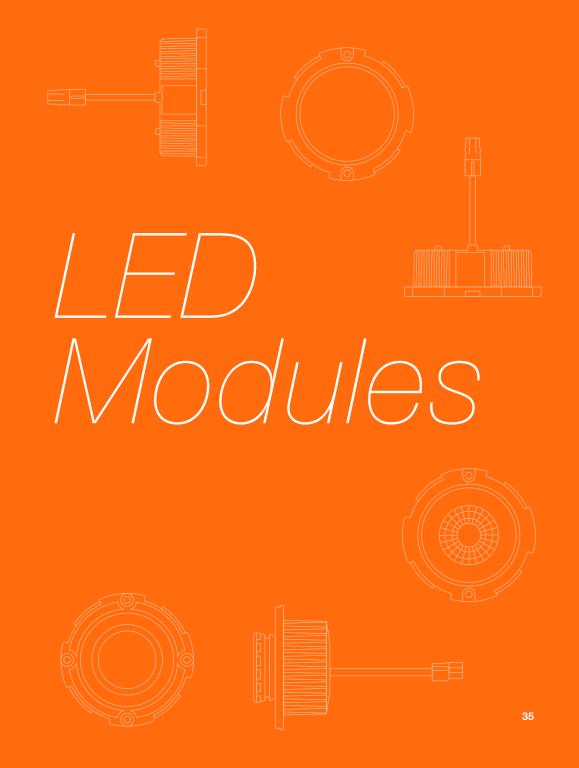
Wall Wash



Accent Lighting

"We have a holistic approach that looks at everything, the lighting and construction to how the aesthetics work, that helps us make great products. Because we're involved in every part of the light, our products are actually superior to many high-end lights that have been cobbled together. Designing everything in-house is an advantage."

"We're always
working on new
optical systems,
making them
smaller and better.
It's about giving
customers the
tools to succeed."



Our modules: the heart of the OneFrame[™] System

DRD2

Compact and capable general downlight



DRD2 General LED Module



The new benchmark

The DRD2 combines the performance of a premium light engine with an intelligent design that makes it simple to install, maintain, or replace. Powered by a 93+ CRI Cree LED chip, the DRD2 is surprisingly small so it can fit places other modules can't.



Lumen Output	Input Voltage
750lm (10.8W), 1000lm (12.8W)	120 277V
Color Quality	
93+ CRI, 2-step SDCM	
Color Temperatures	Optical Options
	7
2700K 3000K 3500K 4000K	General Wall Wash

Dimming

TRIAC/ELV 5% | 0-10V 1% | Lutron Hi-lume® 1%

Efficiency

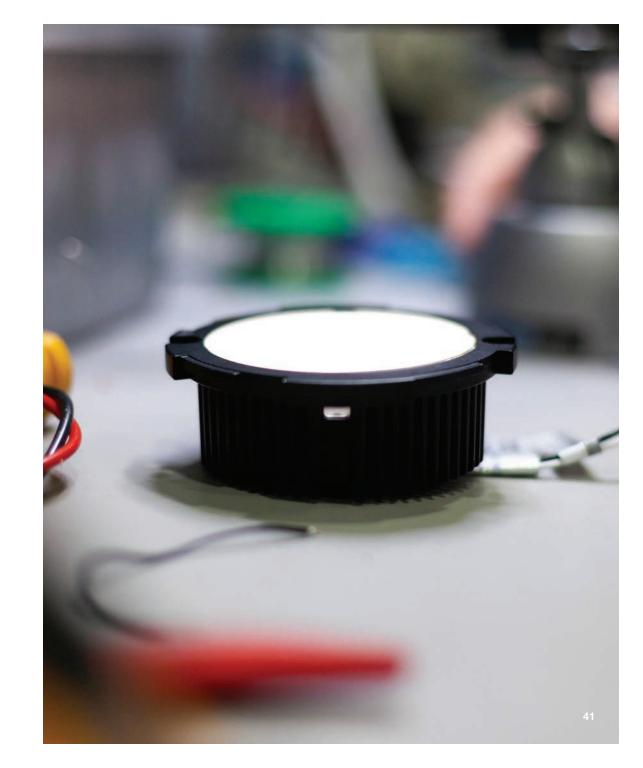




Guarantee

50,000 hrs | 5 years

"The integrated driver is a great example of how our process works. We couldn't make the module any smaller, but in order to build the product, we needed a new way to shrink down the overall size. Eventually we realized the driver was the answer, and with a lot of hard work, we ended up creating something totally new."



DRD2X Apex Series LED Module



More power. More control.

The DRD2X takes everything that makes the DRD2 great and adds enhanced performance and more optical options. The DRD2X produces high-end, full-spectrum light in 20°, 30°, or 40° beams so you can create the perfect solution for your space. It's a compact light that produces low-glare, architectural-grade illumination without sacrificing simplicity.



Lumen Output 600lm (10W), 750lm (12.5W)	Input Voltage 120 277V
Color Quality 90+ CRI, 2-step SDCM	Center Beam Candlepower 4000cd (Spot 750lm)
Color Temperatures	Optical Options

Spot (20°) Narrow Flood (30°) Flood (40°)

Dimming

2700K

TRIAC/ELV 5% | 0-10V 1% | Lutron Hi-lume® 1%

3500K 4000K

Efficiency



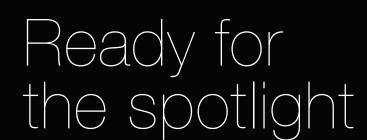


Guarantee

50,000 hrs | 5 years



We're constantly working to keep our lighting on the cutting edge, whether that means incorporating new technology or testing for future-forward compatibility. Our products don't just sit on the shelf – we're always thinking about how to make them smaller, more efficient, and easier to use.



Introducing the DRD4





DRD4

Adjustable LED Module



Control at your fingertips

The adjustable DRD4 brings ultimate flexibility to the OneFrame System. With an integrated driver, 20°, 30°, and 40° beam options, and field-changeable accessories, the DRD4 radically simplifies modern lighting design. It provides tool-free "hot aiming" and lockable directional beams for accents, angled walls, and more.







Lumen Output 650lm (9.7W), 800lm (12.0W)	Input Voltage 120 277V
Color Quality 90+ CRI, 2-step SDCM	Center Beam Candlepower 6000cd (Spot 800lm)
Color Temperatures	Optical Options
2700K 3000K 3500K 4000K	Spot (20°) Narrow Flood (30°) Flood (40°)

Dimming

TRIAC/ELV 5% | 0-10V 1% | Lutron Hi-lume® 1%

Efficiency





Guarantee

50,000 hrs | 5 years





Class-leading tilt

More flexibility for angled walls,

More flexibility for angled walls distant aiming, and more.





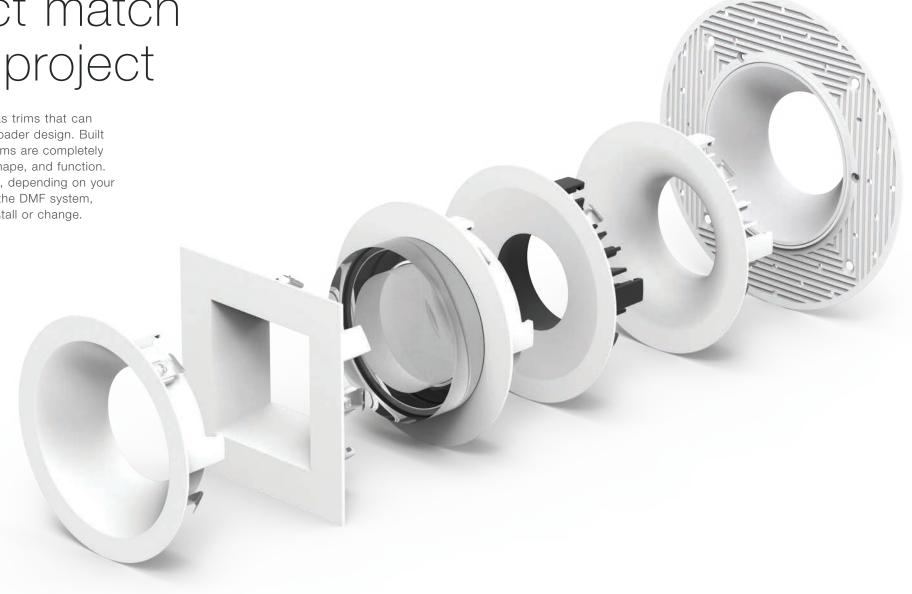
Disappearing act

Thanks to a special track that tilts inward, rather than a traditional pivot axis, the DRD4 can tilt without disrupting the clean, flat line of a ceiling plane.

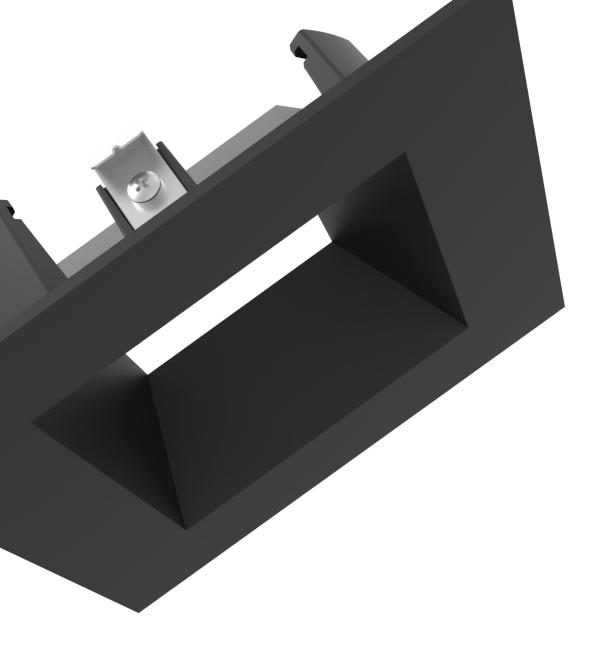


A perfect match for your project

Whatever your project, DMF has trims that can integrate seamlessly into the broader design. Built from die-cast aluminium, our trims are completely customizable by color, finish, shape, and function. They can blend in, or stand out, depending on your vision. And just like the rest of the DMF system, they're exceptionally easy to install or change.



OneFrame System Trims



"Our trims are built from high-quality aluminum, which makes them more durable – you can really feel how solid they are.

Another way they're better is that they fit tighter to the ceiling, so they won't sag, and they won't leak light."

56 OneFrame Trim Square, Black 57

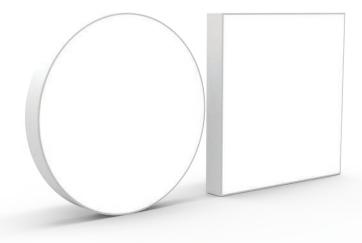




Surface Mounts

DRD5S Surface Mount LED Module



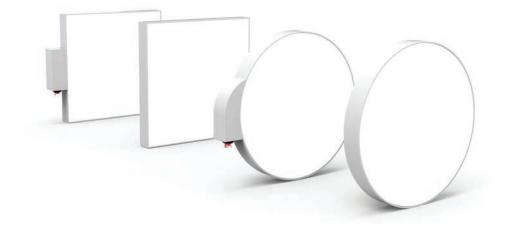


Surface meets substance

The thinnest-in-class DRD5S redefines what's possible for a surface-mounted light through a combination of technological advances and smart design. It delivers smooth, uniform illumination while fitting into very small plenum spaces. When you turn it on, the DRD5S is practically indistinguishable from a recessed downlight.

DRD5S

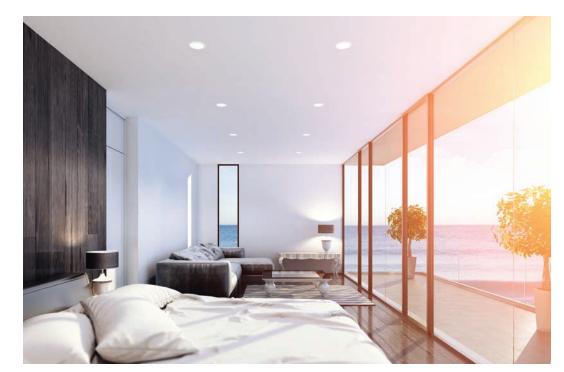
Surface Mount LED Module



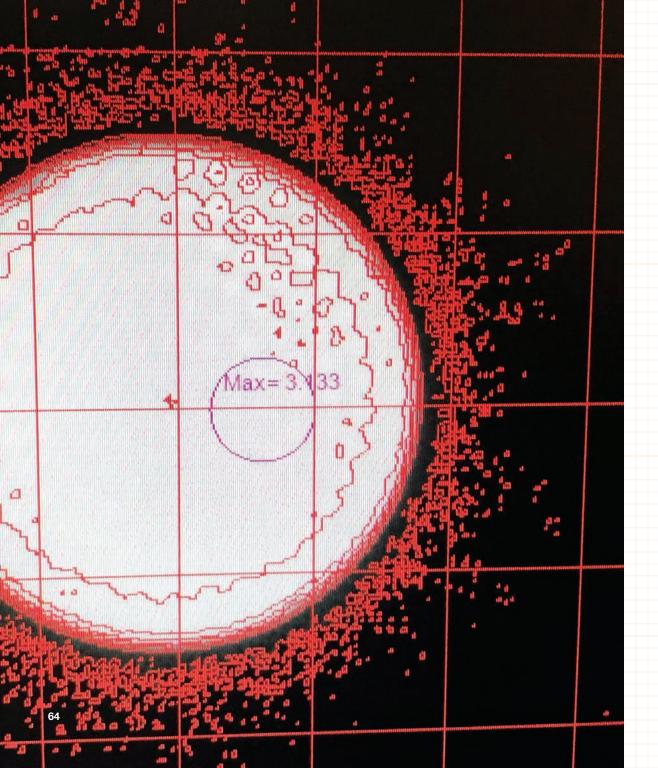
DRD5S Family

Round, Square, and Emergency Options

The DRD5S family of lights achieves the perfect balance of aesthetics, performance, and value. Available in a round or square version, the DRD5S also offers an emergency driver option with an integrated test switch to keep your design seamless.







EVERY PART COUNTS

At DMF, a single team guides a project from concept to manufacturing. Our engineers think holistically about how optics, electronics, aesthetics, and usability interact. And because we make everything we can in-house, every aspect of our products works together flawlessly to deliver realistic, transformative light.

"When we create a new product, we do research to make sure we know what's top-of-the-line in terms of performance and features. Then we work to exceed it on every measure."

Commercial LED Modules







DCD1

Commercial LED Downlight

The DCD1 is a compact downlight designed for demanding higher light and ceiling applications.
Because it's compatible with a range of DMF Classic Frame and Trim options, the DCD1 streamlines specification and installation. The module is a powerhouse, featuring an advanced LED chip that delivers up to 2000 lumens of 90+ CRI general downlighting.

DCD2

Commercial LED Downlight

When you need more flexibility in your commercial light, the DCD2 is a great choice. Built for high light and ceiling projects, the DCD2 produces up to 4000 lumens of architectural-grade light through 30°, 45°, and 60° beam options. The DCD2 can be paired with deep trims for optimal light cut-off and greater visual control.





"We're focused on engineering lighting that lasts, not chasing trends." "DMF is really nimble thanks to its size, especially compared to much larger competitors. We're able to make decisions quickly so we can adapt to market demands."

LED Cylinders

Sleek Simple Radiant

DCC2

The DCC2 cylinder's combination of precise illumination and refined aesthetics can take your designs to new heights. Available in a range of form factors, mounting options, and color finishes, the DCC2 can be configured exactly the way you want it. Like our in-ceiling lights, it's compatible with multiple LED modules, and its die-cast aluminum materials ensure long-lasting performance indoors or outdoors.





No visible hardware



Low-profile backplate



High-performance dimming



Magnetic coverplate





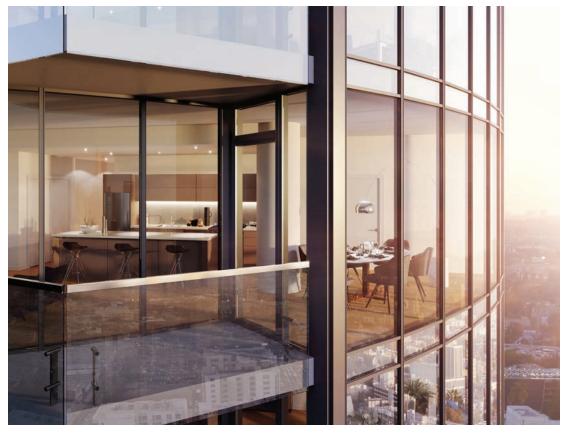






Magleby Estate Homes, Utah







CIRCA Towers, Los Angeles

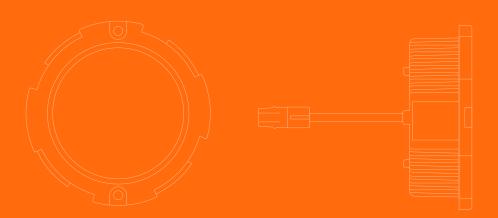


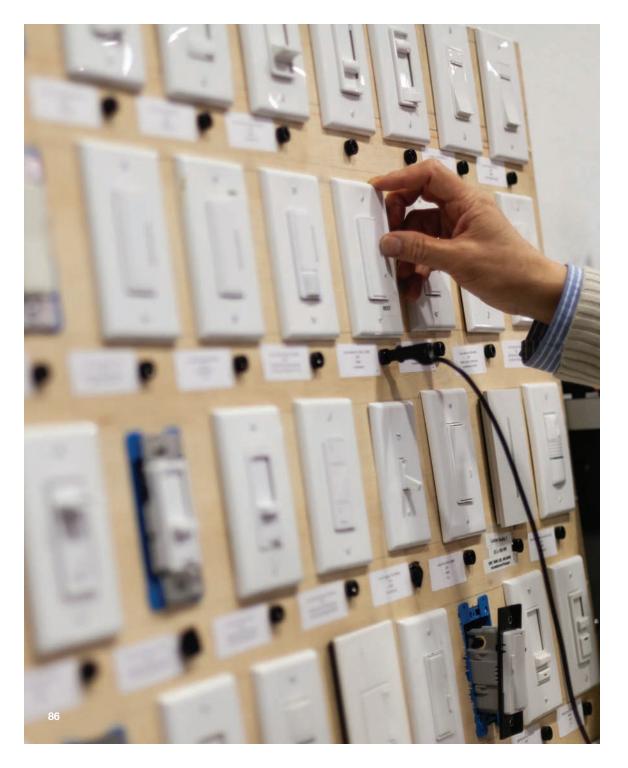


Irvine Company, California



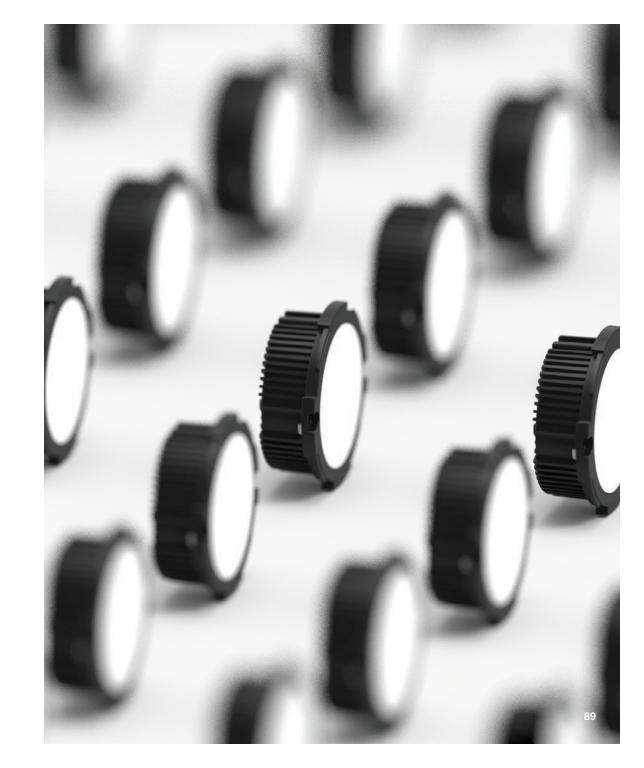
Three decades of quality

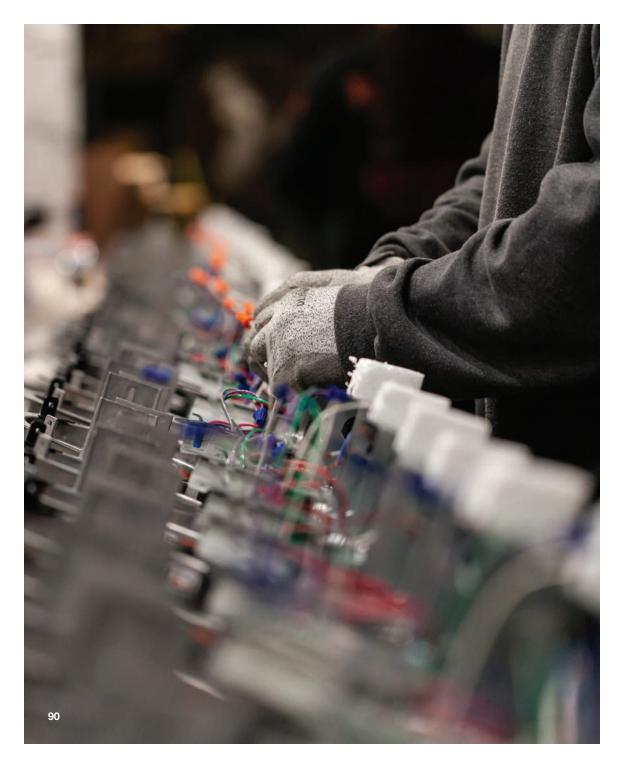




Our customers trust us because they know they can trust our products. We test all our products in our in-house labs to make sure they meet our stringent standards.

We check for everything from dimmer compatibility to fixture-to-fixture color consistency, ensuring that the lights you buy perform exactly as advertised.



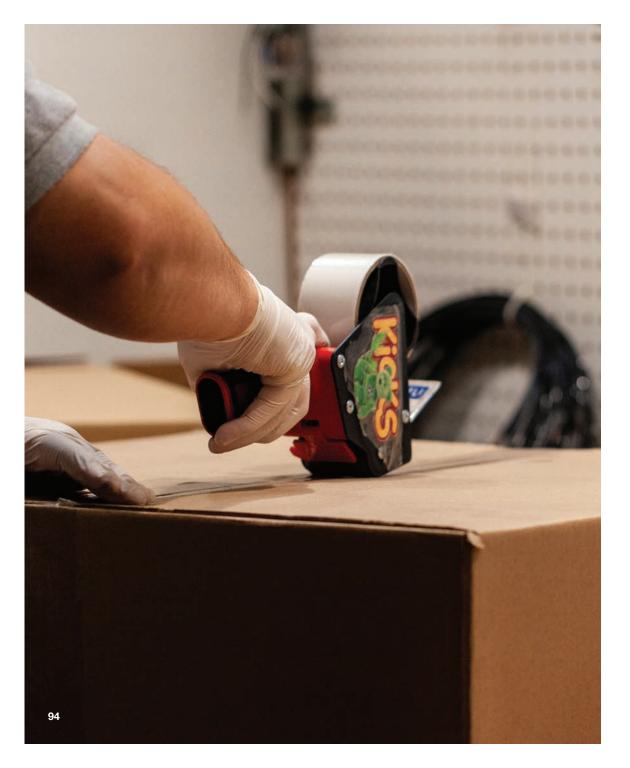


Thanks to this approach to quality control, DMF fixtures have a 99.4% success rate.

That's a number you can put your trust in.

"To me, customer service is all about going the extra mile. Sometimes that means working with a specifier to get the most out of a budget, or staying late at the warehouse to help a customer get a critical product out ASAP."





DMF knows how to deliver

Our decades of experience have taught us that treating customers right is about getting them the right products at the right time. DMF's national network of warehouses and suppliers means that wherever you are, the lights you need are never far away. Our time-tested supply chain and nimble logistics ensure fast, accurate deliveries that will keep your project moving forward.

"Many of the developers and contractors we've worked with for years are family businesses. We've been around long enough to see parents hand over the reins to their children, and the younger folks keep coming back to us. We're proud to keep those relationships generation after generation."

- Faye Chad
Founder



Contact

We're here for you

Have questions about a product? Ready to place an order? Get in touch with our friendly team.

T: 800.441.4422

E: info@dmflighting.com

1118 East 223rd Street, Carson, California 90745

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